



Your Marketing System PACKAGE

Marketing made simple for small businesses.

A practical, done-for-you marketing system designed to help you create a professional online presence, stay consistent with your content, and market your business with confidence.

What's Included

1. Client discovery questionnaire
2. Social Media Optimisation
3. Brand Consistency Toolkit
4. Canva Template System
5. Content Planning System
6. Facebook Group Opportunities



In depth...

Client Discovery Questionnaire

We learn about your business, goals, and audience to tailor the package to you.

Social Media Optimisation

- Bio optimisation
- SEO keywords
- Link structure recommendations
- Profile picture guidance
- Story highlight recommendations
- Pinned post strategy

Brand Consistency Toolkit

- Brand colours
- Font recommendations
- Visual style guidance

Canva Template System

Custom Canva templates designed for your business.

Content Planning System

- Content pillars
- Weekly posting structure

Facebook Group Opportunities

Recommendations for relevant groups and community engagement opportunities.





The Result

By the end of the process, you'll have:

- ✓ A professionally optimised social media presence
- ✓ A clear and consistent brand look
- ✓ Custom Canva templates
- ✓ A simple content plan
- ✓ More confidence in your marketing

Perfect For

- Handmade businesses
- Market stall holders
- Artists & creatives
- Consultants
- Service providers
- Sole traders
- Small businesses

Investment

Your Marketing System Package

\$750 AUD

One-off payment.

No ongoing agency fees



Boutique Marketing AGENCY

Let's Build Marketing That Works

**Ready to simplify your marketing?
Get in Touch!**

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