



Promotion PACKAGE

Promote the moments that matter most.

Whether you're launching a new product, running a workshop, hosting an event, or promoting a seasonal offer, we'll help you create a coordinated marketing campaign that builds awareness, engages your audience, and encourages action.

Designed specifically for small businesses, this package gives you the creative support you need—without the commitment of ongoing social media management.

What's Included

1. Campaign Planning
2. Content Creation
3. Meta Advertising
4. Promotional Flyer
5. Personal Support



Promotion Package

1. Campaign Planning

We work with you to understand your goals, audience, key messages, and campaign timeline.

2. Content Creation

A professionally planned 3-week campaign including:

- ✓ 3 Instagram/Facebook Reels
- ✓ 3 Feed Posts or Carousels

Designed to create awareness, build excitement, and encourage action.

3. Meta Advertising

We'll set up and manage a targeted Meta advertising campaign using one of your campaign reels.

Recommended advertising budget: \$150 (paid directly to Meta).

4. Promotional Flyer

A professionally designed flyer supplied in:

- ✓ A4 print format
- ✓ Social media format

Perfect for sharing online or printing for your customers.

5. Personal Support

We'll guide you through the campaign, answer your questions, and ensure everything is ready before launch.



Optional Add-ons

Customise your campaign with additional marketing support:

- Email campaign
- Website updates or landing page
- Additional reels or social media posts
- Professional photography or videography
- Drone footage
- Printed marketing materials

The Result

By the end of your campaign, you'll have:

- ✓ A clear promotional strategy
- ✓ Professional campaign content
- ✓ A coordinated advertising campaign
- ✓ Marketing materials ready to use across multiple channels
- ✓ Greater visibility for your business, event, or promotion

Investment

Your Marketing System Package

\$850 AUD

One-off payment - No ongoing agency fees

Advertising budget: Recommended **\$150** (paid directly to Meta).



Newy Marketing
AGENCY

Let's Build Marketing That Works

**Ready to simplify your marketing?
Get in Touch!**

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