



Your Marketing System

Set Up Package

A practical, done-for-you marketing system designed to help you create a professional online presence, stay consistent with your content, and market your business with confidence.

WHAT'S INCLUDED

1. Client Discovery Questionnaire

We learn about your business, goals, and audience.

2. Social Media Optimisation

- Bio optimisation
- SEO keywords
- Link structure recommendations
- Profile picture guidance
- Story highlight recommendations
- Pinned post strategy

3. Brand Consistency Toolkit

- Brand colours & font recommendations
- Visual style guidance

4. Canva Template System

- Canva templates designed for your business.
- Promotional post to share on social media

5. Content Planning System

- Weekly posting structure; days and content

6. Facebook Group Opportunities

- Suggestions for relevant Facebook groups to join and opportunities for community engagement.

From **\$950**
(one off)